## PRESS RELEASE

PORTUGAL DAY FESTIVITIES COMES ALIVE THIS JUNE

Jennifer M. Costa Director, Elizabeth Destination Marketing Organization [EDMO]

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For the past 40 years in the City of Elizabeth, the first weekend in June brings Portuguese heritage and traditions to life with a long list of festivities including hosting one of the east coasts largest Portugal Day parades and out-door cultural festival. Folkloric dance groups, artistic performances, traditional gastronomy and now the Portuguese National Tall Ship "The Sagres" along with so much more make up this great weekend!

## Elizabeth, N.J.- May 31, 2018

The celebration of Elizabeth Portugal Day has an already weekend-long extensive program that includes multiple events expanded over three days. Hundreds of participants and spectators along with over 56 parade contingents and multiple organizations will come together from all across New Jersey.

Jennifer Costa, Director of Tourism for Elizabeth stated, "The Elizabeth Portuguese Community puts together such professionally organized events that makes it fun for the whole family, even if you're not Portuguese you can enjoy and immerse yourself in the authentic culture."

This years' 40<sup>th</sup> Anniversary festivities has grown into a collaborative effort to bring for the first ever in the history of New Jersey, as an added tourist attraction with FREE tours open to the public, Portugal's National Tall Ship: "The Sagres." The Sagres main mast rises 42 m (138 ft) above the deck. She carries 22 sails totaling about 2,000 m² (22,000 sq ft) and she has a sparred length of 89 m (292 ft), a width of 12 m (39 ft), a draught of 5.2 m (17 ft), and a displacement at full load of 1,755 long tons (1,966 short tons). This amazing ship is



coming to the docks of Bayonne's Cape Liberty Cruise Port with a quick one day stop into Manhattan, NY. This joint initiative would not be possible without the support of the leadership of the Portuguese Consul General Pedro Soares de Oliveira and the support of Elizabeth Destination Marketing Organization, Royal Caribbean's Cape Liberty Cruise Port, and the Hudson County's Tourism Office of Cultural and Heritage Affairs.

This weekend, if you're looking for something to do that's "off-the-beaten" path, come experience rich authentic culture in Elizabeth, New Jersey. All Elizabeth Portugal Day Festivities are inclusive of the following events:

EVENT OVERVIEW	TIME	LOCATION
Friday, June 1 <sup>st</sup> , 2018		
The "Sagres" Portuguese National Tall Ship FREE ADMISSION	10:00AM – 12:00PM	Hudson River Park Pier 86, Manhattan, NY
Portugal Day Flag Raising FREE ADMISSION	7:00PM – 8:00PM	City Hall of Elizabeth 50 Winfield Scott Plaza Elizabeth, NJ 07201
Casual Community Dinner DINNER MENU FEES APPLY	8:00PM	PISC 409 Route 1&9S./600 Grove Street, Elizabeth, NJ
The "Sagres" Portuguese National Tall Ship FREE ADMISSION	8:00PM - 11:00PM	Cape Liberty Cruise Port 4 Port Terminal Blvd. Bayonne, NJ
Saturday, June 2 <sup>nd</sup> , 2018		
"Arraial A Portuguesa" OUTDOOR FESTIVAL FREE ADMISSION	5:00PM	PISC 409 Route 1&9S./600 Grove Street, Elizabeth, NJ
The "Sagres" Portuguese National Tall Ship FREE ADMISSION	8:00PM - 11:00PM	Cape Liberty Cruise Port 4 Port Terminal Blvd. Bayonne, NJ
Sunday, June 3rd, 2018		
Elizabeth Portugal Day Parade FREE ADMISSION	2:00PM	Parade starting location-Elizabeth Avenue at First Avenue, Elizabeth, NJ.  Reviewing stand- Elizabeth Avenue at Winfield Scott Plaza,
"Arraial A Portuguesa" OUTDOOR FESTIVAL FREE ADMISSION	3:00PM	PISC 409 Route 1&9S./600 Grove Street, Elizabeth, NJ

Portugal Day in Elizabeth began in 1978, uniting multiple Portuguese-American organizations across diverse sectors from sports and recreation to linguistics and arts. The Elizabeth Portugal Day

Committee strives to maintain the Portuguese-American cultural ideals and customs through a celebration of its heritage and traditions. Its committee is comprised of each sector of the Portuguese community; organizations, clubs, non-profits and religious institutions come together to form a single group. Each organization has its own mission and progeny to maintain; however a collaborated ideology is created through the combined efforts of uniting a strong Portuguese Community.

With its many outstanding cultural exciting events in town, Elizabeth is New Jersey's newest destination, just minutes from NYC and Newark Liberty International Airport. Elizabeth's rich authentic history draws tourists to its historic landmarks and sites as well as to its high-end outlet shopping mall The Mills at Jersey Gardens (0% tax on clothes and shoes) and its entertainment districts. Visit Elizabeth, New Jersey and be immersed in its authentic diverse culture. For hotel accommodations visit <a href="www.goelizabethnj.com/stay">www.goelizabethnj.com/stay</a> and for a full schedule of Elizabeth, NJ's events and programs please visit <a href="www.goelizabethnj.com/events">www.goelizabethnj.com/events</a> or download the mobile app goelizabethnj. To discover more and for a complete list of Elizabeth Portugal Day Festivities please visit <a href="www.goelizabethnj.com/portugalweekend">www.goelizabethnj.com/portugalweekend</a>.

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